



## HEART OF THE VALLEY Times-Villager

- The Times-Villager has 4,000 subscribers and is published each Wednesday.
- The paper has been publishing in the Heart of the Valley since 1880.
- The coverage area includes the school districts of Kaukauna, Kimberly and Little Chute. In addition to those three areas, it includes Combined Locks, Darbois and Sherwood.
- 50% of the Times-Villager readers are sharing the newspaper with a family member or friend. This means each issue reaches more than 6,000 homes! That is nearly 40% of the Kaukauna, Kimberly and Little Chute school districts.

## Wrightstown Area Spirit



- The Wrightstown Spirit is a free subscription publication reaching over 3,900 homes in Southern Brown County each Wednesday.
- The coverage area includes Wrightstown, Greenleaf, Wayside, Morrison, Hollandtown, Ledgeview, Lawrence, Rockland and south De Pere.
- A Wrightstown School District survey found that 87% of Wrightstown residents read the Wrightstown Spirit.
- The Wrightstown Spirit is the first and only weekly newspaper in Wrightstown.

DISPLAY RATES*	Times-Villager	Wrightstown Spirit	Combo Rate
Open	\$12.00	\$10.00	\$20.00
3-12 x's	\$11.00	\$10.00	\$20.00
13-25 x's	\$10.00	\$9.00	\$18.00
26+ x's	\$9.00	\$8.00	\$16.00
*Rate per column inch.	FULL COLOR: \$75/1 paper • \$125/2 papers		

Non-Profit ads based off 26x rate. Political ads based off 13x rate. Must be prepaid.

**DISPLAY AD DEADLINES:** Noon Thursday prior to Wednesday Times-Villager and Wrightstown Spirit publications.

### In-line Classified Ads

**Runs 1 week:** 1 issue of the Times-Villager, one issue of the Wrightstown Spirit, and on our website.

Up to 20 words	\$12
Additional words	30¢/word
<b>BOLD</b>	\$5 additional
Box only	\$5 additional
Photo with box	\$10 additional

**Pay for 3 weeks, get a 4th week FREE**

### IN-LINE CLASSIFIED DEADLINES:

Noon Thursday prior to Wednesday publications.

### INSERT Rates

Single \$80/1000 papers  
 Max finished insert size  
 8 1/2 x 11"  
 Max. weight -1.25 oz.  
 Call for heavier weight piece pricing

### Shipping

**INSERT DEADLINES:**  
 One week prior to  
 insertion date. Deliver to:  
 News Publishing Company  
 1121 Blue Mounds Street  
 Black Earth, WI 53515

### ROP Column Inch Widths (5 col x 16")

1 col. 1.916" w  
 2 col. 4" w  
 3 col. 6.083" w  
 4 col. 8.167" w  
 5 col. 10.25" w

### Classified Column Inch Widths (6 col x 16")

1 col. 1.569" w  
 2 col. 3.305" w  
 3 col. 5.041" w  
 4 col. 6.778" w  
 5 col. 8.514" w  
 6 col. 10.25" w

### CONTACT INFORMATION:

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